

Right Talent = Right Results

The selection of golf course talent is the most important decision a golf club can make. Having the right employee base is paramount to a golf club's stature within the golfing community. With the continued addition of golf courses through out the country, the competition to be in the best condition has become increasingly important. If the desired results are achieved, the golf course can realize several advantages such as:

- **An increase in revenue via golf rounds, food and beverage sales, and merchandise sales**
- **Increased membership sales**
- **Increased property values to adjacent real estate**